

ADVERTISE

Rainbow Warriors WOMEN IN BUSINESS

Be Inspired To Inspire

Edition #2 March 2020



MEDIA KIT
2020 EDITION



About Magazine

Printed twice a year, Rainbow Warriors Women In Business Magazine is a free A4 glossy magazine which will aim to inspire entrepreneurial women in business by sharing success stories, provide information on local business networking events, offer tips and advice, business reviews, encourage health and wellness, share stories and news from Mem's televised programmes and much, much more.

Magazine Features: Fashion & Beauty - Business & Finance - Food & Wine - Health & Fitness - Wellbeing - Home & Garden - Parenting - Craft & Hobbies - Music & Entertainment - RW Events - RW Business Directory

Our Readers

Our types of readers are women over 30 years who are interested in business, media, inspirational stories, well-being, health, healing, creativity, food, cooking, events, hobbies and so much more. They will love to read about other successful women in business in their local areas who are doing amazing things on their business journeys.

Reach and Distribution

Rainbow Warriors Women In Business Magazine is printed twice a year to 7000 people throughout the Gold Coast, Tweed Shire and Northern Rivers areas. Promoted and shared throughout our Social Media network with over 26,000 followers.

The free magazine will be delivered and available from various venues where people are likely to visit such as: Coffee Shops, Restaurants, Hotels, Tourist Places of Interests, Small Businesses, Health & Well-Being Clinics, Community Centres, Spa and Massage Centres, Hair & Beauty Salons, Women's Centres, RSL/Bowling Clubs.

DISTRIBUTION MAP

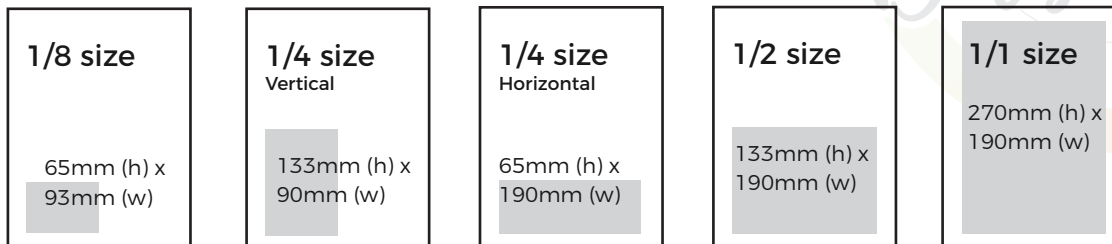
NORTHERN RIVERS/ TWEED SHIRE		GOLD COAST	
Byron Bay, 2481	Kingscliff, 2487	Coolangatta, 4221	Mermaid Waters, 4218
Murwillumbah, 2484	Chinderah, 2487	Tugun, 4224	Broadbeach, 4218
Casuarina, 2487	Bilambil, 2486	Currumbin, 4223	Surfers Paradise, 4217
Cudgen, 2487	Banora Point, 2486	Palm Beach, 4221	Main Beach 4217
Pottsville, 2489	Tweed Heads, 2485	Elanora, 4221	Southport, 4215
		Burleigh, 4220	Robina, 4226

Display Advertising Options

Advert	Size	Cost (inc gst)
1/8 page	65mm (h) x 93mm (w)	\$290
1/4 page	133mm (h) x 90mm (w) OR 65mm (h) x 190mm (w)	\$550
1/2 page	133mm (h) x 190mm (w)	\$950
Full page	270mm (h) x 190mm (w)	\$1750

Display Advert - Submission Requirements

- Freedom to design with any colors, fonts and word count within constraints of Ad Dimensions.
- Send high resolution PDF format to exact size.
- No Bleed or cut marks required.
- Borders and font sizes are optional and relative to your design.



Editorial Advertising Options

Advert	Word Count	Cost (inc gst)
1/4 page	85 words (with image)	\$550
1/2 page	250 words (with image)	\$950
Full page	550 (with image)	\$1750

Editorial - Submission Requirements

- Supply the content and 1x image via email. We will do the rest.

DIRECTORY LISTING

Complimentary with any paid placements (value \$75)

Submission Requirements

-Choose category to list your business: Business, Wellness, Food, Beauty, Fitness, Arts or Entertainment.

- Submit via email your category and:
 1. Company Name
 2. Tagline
 3. Contact

BUSINESS DIRECTORY



BUSINESS

108 ACADEMY

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